



## 2018/19 Jolley Trolley Advertising Packages

Jolley Trolley is among the most unique advertising platforms in the area. We offer your business the opportunity to capitalize on our very large, very engaged and very captive audience on multiple levels. **Interior and Exterior Billboards** attached to the ceiling of our vintage trolleys and **brochures aboard** provide the opportunity to showcase your message to over 1,000,000 viewers annually. This, coupled with the **personal recommendations and testimonials** from our friendly drivers guarantee that each rider will hear about your business. **A listing and link: [ClearwaterJolleyTrolley.com](http://ClearwaterJolleyTrolley.com) and, social posts highlighting your business, and highlights in our e-blasts** will allow you to be in front of those researching their upcoming visits and those locals with interest in maintaining connected to the brand.

**We look forward to working with you!**

### *Sponsor Packages Available*

| <b><i>Premium Partner</i></b>  | <b><i>Premier Partner</i></b>  | <b><i>Preferred Partner</i></b>  |
|--|--|--|
| \$350 monthly  | \$700 Monthly  | \$1250 Monthly   |
| 1 interior signs   | 2 interior signs   | 4 interior signs   |
| 1 outside signs (56x20)  | 2 outside signs (72x20)  | 4 outside signs (95x20 or different sizes equivalent to 95 x 20 pricing) |
| Logo & link on website   | Logo & link on website   | Logo & link on website   |
| 1 Literature or discount coupons on trolley (4"x 8")                       | 2 Literature or discount coupons on trolley (4"x 8" max size)        | 4 Literature or discount coupons on trolley (4"x 8" max size)            |
| Ad on schedule map – Discounted single or double panel ad on one Map (10%) | Ad on schedule map - Discounted single or double panel ad on one Map | Ad on schedule map - Discounted single or double panel ad on one Map     |
| 1 Highlight in email blast (quarterly)                                     | 1 Highlight in email blast (quarterly)                               | 1 Highlight in email blast (quarterly)                                   |
| 1 social posts (quarterly)   | 2 social posts (quarterly)   | 4 social posts (quarterly)   |
| 2 free passes for public/daily trips (quarterly)                           | 4 free passes for public/daily trips (quarterly)                     | 6 free passes for public/daily trips (quarterly)                         |

- ***Customized Sponsorship Packages Available***
- **Annual Sponsorship Package to be billed at the beginning of each quarter or each month. Please specify preference – (quarterly billing) or (monthly billing)**

***Premium Partner***



***Premier Partner***



***Preferred Partner***



Advertiser Company Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Contact info Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Total Due \_\_\_\_\_

Signed \_\_\_\_\_ Title \_\_\_\_\_

\*\*\* Please contact Wendy Barmore with any questions at 727-647-8181 or [Wendy@ClearwaterJolleyTrolley.com](mailto:Wendy@ClearwaterJolleyTrolley.com) \*\*\*